

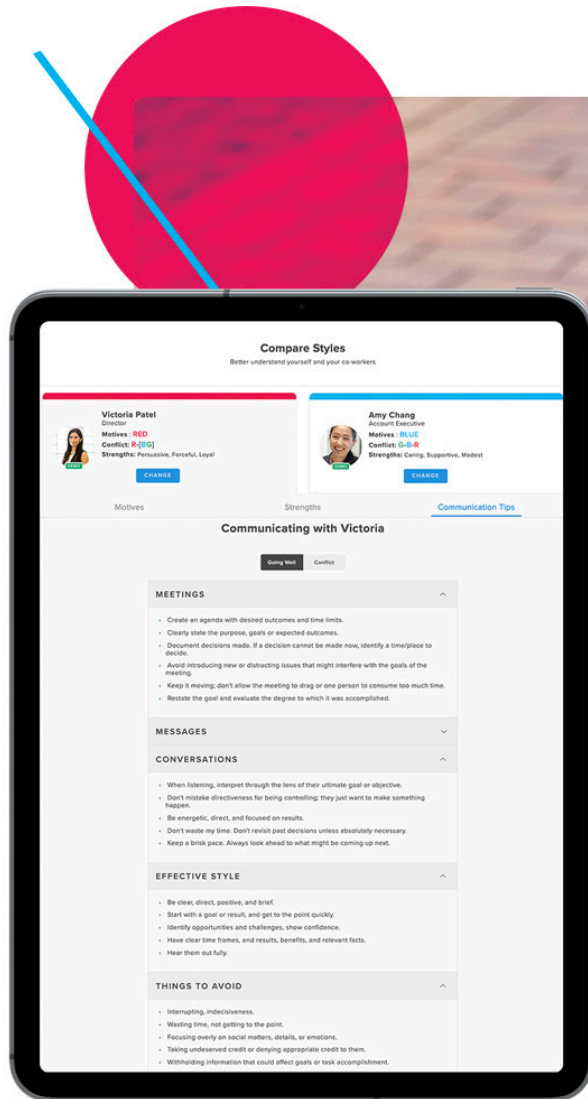


Grow your revenue.
Expand your impact.
All in one place.

PARTNER WITH **CORE**STRENGTHS

You + RQ = transformation

Your expertise, paired with our world-class Relationship Intelligence (RQ) suite of tools, ensures that you'll deliver more than training. You can utilize the real-time relationship insight our platform provides to transform team collaboration, and by extension, organizational productivity. While other consultants teach concepts, you can now coach for performance—in-person or virtually.



Extend your reach + expand your impact

Most consultants are limited by their ability to spend time with clients. With the Core Strengths Platform, the relational insights you've provided are available 24/7 to help people improve their meetings, messages, conversations, and coaching. This just-in-time resource can put the power of Relationship Intelligence (RQ) into every employee's hands—not just leaders or managers with access to classroom training or executive coaches. It's finally possible to create a shared language across an entire enterprise, and you can be the catalyst.

PERFORMANCE

RED MVS



Amy Chang

● Motives : BLUE
➤ Conflict : G-B-R

Strengths

Communication Tips

Communicating with Amy

Going Well

Conflict

MEETINGS

- Invite them to participate and let them know who else will be present.
- Allow a little informal time for personal connections and conversations at the start.
- Frame decisions or actions with a focus on how they will affect people.
- Don't be overly assertive or criticize people who are not present.
- Invite input and ideas from everyone present. Give everyone a voice.
- Thank them for their specific contributions and let them know how you feel about the meeting.

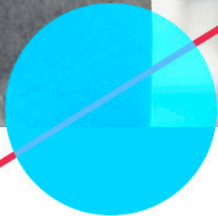
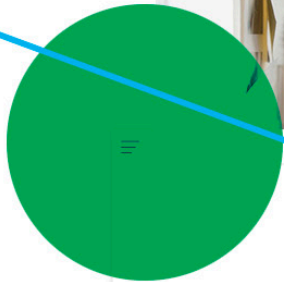
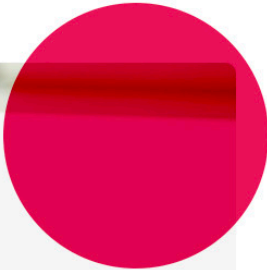
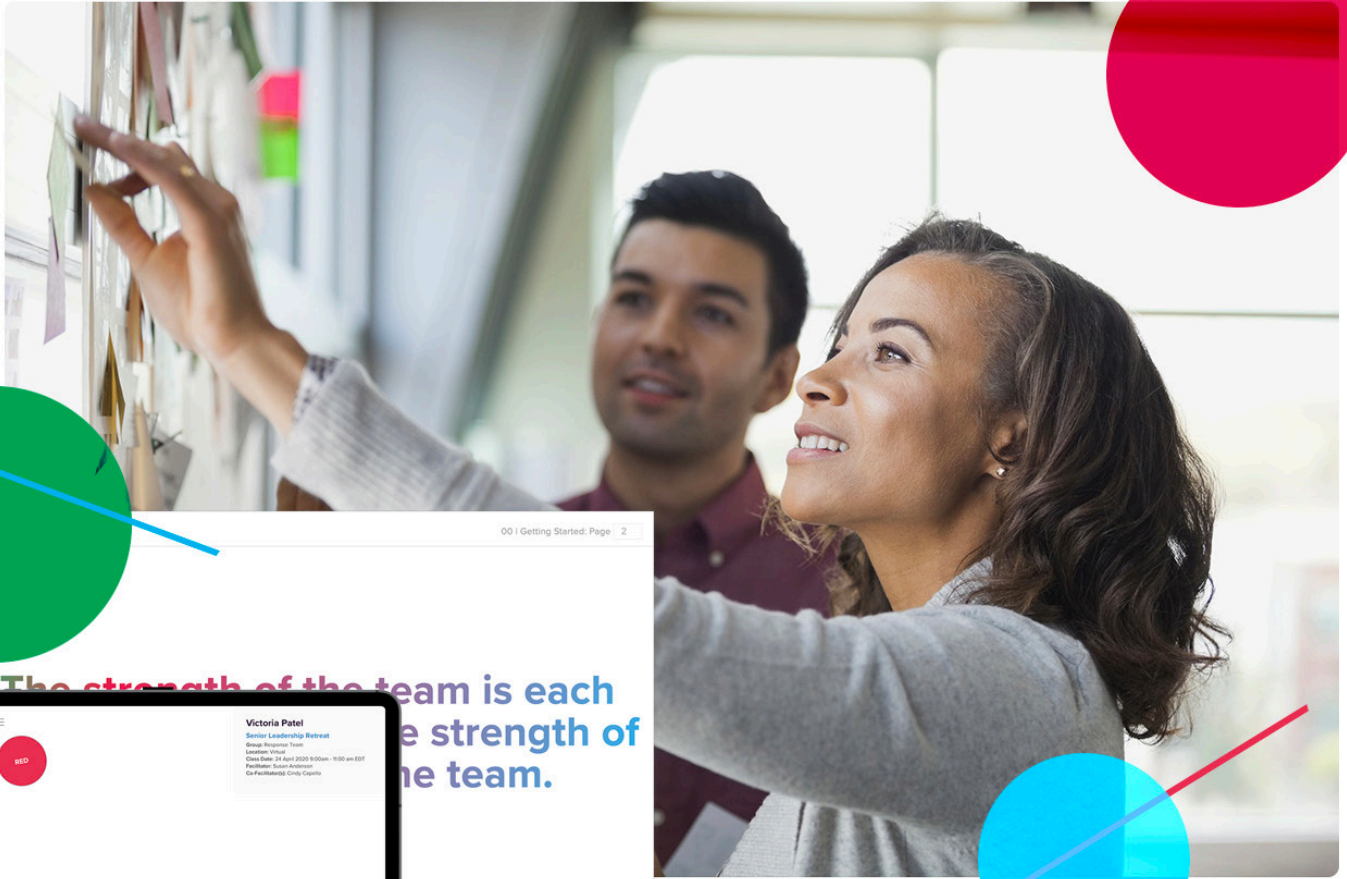
MESSAGES

CONVERSATIONS

EFFECTIVE STYLE

Growth + residual effects

The SDI 2.0 and Core Strengths solutions are useful and sticky. People rely on RQ insights daily, and once embedded, it's difficult for them to be removed—even when a key contact moves on to a different organization. That means your engagements will likely be long-lasting, and you can focus on expanding into new departments instead of chasing new clients. The partner model also gives you credit for all in-plan purchases your clients make, so you don't even need to be present to earn rewards.



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The strength of the team is each the strength of the team.

Victoria Patel
Senior Leadership Retreat
Group: Strategic Team
Location: Virtual
Dates: 10/10/2024 to 10/10/2024
Facilitator: Susan Anderson
Co-Facilitator: Cindy Caputo

corestrengths
Results through Relationships

LEARNER GUIDE

Resources + support when you need it most

Our Partner Portal is your single source for business development and client management. We also give you an on-demand video library and co-branded marketing resources for everything you need to know to grow your business and become a more confident professional. And as a partner, you'll get access to our learner and facilitator materials at deeply discounted rates.





APPLY NOW

corestrengths.com/partner